

# SME MEMBERSHIP

Cultivating a prosperous bilateral business environment

Building business ties and opportunities for Canada and Vietnam

Promoting Member Success



*Hoping to connect with incoming Canadian businesses?*

*Looking to extend your marketing reach?*

*Seeking new clients or partnership opportunities?*

*Interested in a Chamber speaker or event co-host?*



CanCham is a **dynamic organization** that does a lot of different things – and that is reflected in how we approach supporting our members.



We represent a very diverse range of member organizations across **industries** each with **different objectives**, which means we can't just offer one-size-fits-all benefits.



Connect us with **different departments**, let us know what events and projects you have coming up, and tell us how we can **support**.

*Engage with us and leverage all the value the Chamber offers.*

## The Canadian Chamber has a variety of tools to help you grow your business.

We provide tailored support for our members based on what they need and how we can help.



### **BRANDING & MARKETING**

Increase your visibility through our media and advertising.



### **INTRODUCTIONS & REFERRALS**

Connect with fellow members via the Chamber's various programs.



### **BUSINESS SERVICES**

The Chamber offers an end-to-end services.



### **NETWORKING**

The Chamber provides networking opportunities in the form of events.



### **PROFESSIONAL DEVELOPMENT**

Enhance your professional profile



### **YOUR VOICE**

As part of an influential business organization, make your voice heard by sharing your expertise





Some of the Chamber's most commonly used member supports are:

## BUSINESS NETWORK EXPANSION



Receive **referrals** and **warm introductions** within CanCham's network and membership community.



**Discount** on our Business Service



**Member rates** at Chamber events for all employees

***Members also receive exclusive or priority invitations to:***

- High-level Roundtables discussing shared industry challenges and opportunities
- Member-only seminars, receptions, and special events
- Incoming **business delegation** events

*Who are you trying to connect with? Let us know!*

Some of the Chamber's most commonly used member supports are:

## STRENGTHEN BRAND RECOGNITION AND SHARE EXPERTISE



Showcase your company at CanCham events as a **speaker or sponsor**



Promote your **company's achievements and services** through Chamber channels targeting the **Canadian-Vietnamese business community**.



Join our **Professional Development Program**, the CanCham Mentorship Program to mentor an up-and-coming professional – or be mentored by an industry leader



Share **insights, experiences, and advice** as part of CanCham's professional Development programs

*Contact us to know more about these opportunities*







Some of the Chamber's most commonly used member supports are:

## EXPANDING MARKETING REACH



Edition of **company news** in our monthly eNewsletter



Discount up to 66% for communication on our media platforms



Edition of **company news** or **promotions** on our website



Automatic subscription to our **newsletter** and **email blasts**



Company profile in our online **Membership Directory**



Featured on our **social media** when joining us

*Take a look at our advertising package or contact us to know more about marketing materials*

## HOW TO APPLY

- Complete the form on our website
- A member of the CanCham team will contact you directly to receive the necessary files
- Your application will be reviewed
- A member of the CanCham team will follow up to confirm your membership

## MEMBER FEE

SME Member Fee: 5,500,000 VND\*

Representative: 2


Individual welcome meeting with CanCham Team


*\*Until 31<sup>st</sup> December 2022*

*\*Half-year fee is applied from 1st July*


## THE CANADIAN CHAMBER OF COMMERCE IN VIETNAM

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 Canadian Chamber of Commerce Vietnam

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